

Tutorial 1 - Welcome to North Dakota Compass!

www.ndcompass.org

The homepage welcomes you, guides you to the main sections of the website, and lists the financial supporters.

In the center of the page, there are two features that are updated most often.

Twice a month, we choose a data point or trend to draw users' attention to and display it in the **Data Highlight** section. It is designed to provide more context and meaning behind the data.

We also feature a new article once a month. The **Featured Article** showcases researchers and organizations throughout North Dakota. The articles are written by you, our users, and it is an opportunity for each of you to highlight your organization, programs, research, or important issues impacting the state. Contact us through the **Join the conversation** link if you would like to write an article.

The left panel directs users to **Major Trends** and the annual **Compass Points**; to the most recently **updated data**; and a **Join the conversation** link for comments and feedback.

The right panel links to the **Geographic Profiles**, **State legislative District Profiles**, and the **Community Building Toolkit**. A link to the most recent newsletter, newsletter archive, and a place to sign-up for the newsletter can be also be found on the right side.

All the main website features can be also accessed through the tabs on top right of the page: **About**, **Trends**, **Profiles**, **Toolkits**, and **Contact**. Under **About** you can find information about the project, about financial supporters and advisory groups, about the data and methodology, and about the staff.

The screenshot shows the North Dakota Compass website homepage. At the top, there is a navigation bar with the following items: About, Trends, Profiles, Toolkits, and Contact. Below this is a secondary navigation bar with the following items: TOPICS, Aging, Children & Youth, Civic Engagement, Demographics, Disparities, Early Childhood, Economy, Education, Environment, Health, Housing, and Workforce. The main content area is divided into several sections:

- WELCOME TO NORTH DAKOTA COMPASS**: A section with a heading and a paragraph of text. It includes a link to "MORE >".
- TRENDS**: A section with a bar chart icon and a list of items: "Major trends" and "Compass Points 2017".
- NEW/UPDATED DATA**: A section with a computer monitor icon and a list of items: "Get the full listing of new and updated charts here!".
- JOIN THE CONVERSATION**: A section with a speech bubble icon and a list of items: "How are you using ND Compass data? Know ways our website could be improved? We want your feedback and input!".
- DATA HIGHLIGHT**: A section with a line graph titled "Percentage of adults who are obese, by age North Dakota, 2011 and 2016". The graph shows data for age groups 18-24, 25-34, 35-44, 45-54, 55-64, and 65+ for the years 2011 and 2016. A link "FIND MORE DETAILS >" is located below the graph.
- FEATURED ARTICLE**: A section with a photo of a group of people and a title: "Engaging and Partnering with Tribes: American Indian Public Health Resource Center Improving Public Health".
- NEWSLETTER**: A section with a text box for "Email Address", a "Sign Up" button, and a list of items: "November 2017 e-newsletter" and "ND Compass Newsletter Archive".
- FUNDERS**: A section with the logo for "BUSH FOUNDATION".
- GEOGRAPHIC PROFILES**: A section with a text box and a link "View profiles >".
- STATE LEGISLATIVE DISTRICT PROFILES**: A section with a text box and a link "View profiles >".
- COMMUNITY BUILDING TOOLKIT**: A section with a text box and a link "View profiles >".

Ways to Explore Data

ND Compass has a curated collection of data selected by ND Compass researchers, data advisors and experts in respective fields.

You can access data available on the website by topic area, by geographic location, and by community capitals.



Data by Topics

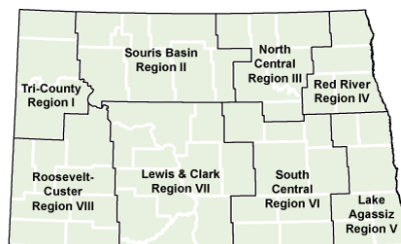
There are currently 12 topic areas on the website: Aging, Children and Youth, Civic Engagement, Demographics, Disparities, Early Childhood, Economy, Education, Environment, Health, Housing, and Workforce. Data is grouped under each topic using a number of key measures, which are indicators that help evaluate how the state is doing in a given topic area.

Data by geographic location through Profiles

Profiles are a nice way to package data. They give a snapshot of useful data by geographic location in one table.

You can access the **Geographic Profiles** on the top bar under **Profiles** and on the right side of the homepage.

GEOGRAPHIC PROFILES



Search all profiles

e.g. Stark County

Profiles are available for the state as a whole, the 8 planning regions of the state, Native American reservation areas, all 53 counties, metropolitan and micropolitan areas, and cities with populations of at least 1,000 people. Each profile contains demographic information and data across Compass topic areas.

[Learn about the North Dakota geographies >](#)

Profiles are available for: the state of North Dakota, 8 planning regions, 53 counties, metropolitan and micropolitan areas, four Native American Reservation areas, and 47 legislative districts.

1. Data by Community Capitals

The **Community Building Toolkit** accesses data by community capitals.

You can access the **Community Building Toolkit** on the top bar under **Toolkits** and on the right side of the homepage.

The tool was developed using the Community Capitals Framework and organizes data under the seven community capitals: Built, Natural, Cultural, Human, Social, Political, and Financial.

The tool is useful for community development work.

COMMUNITY BUILDING

[Overview](#)

[Framework](#)

[Key measures](#)

[Natural capital](#)

[Cultural capital](#)

[Human capital](#)

[Social capital](#)

[Political capital](#)

[Financial capital](#)

[Built capital](#)

[More measures](#)

[Ideas at work](#)

[Library](#)

You are here: [Home](#) > Community Building

COMMUNITY BUILDING TOOLKIT

OVERVIEW

North Dakota communities are facing a variety of challenges. Many smaller communities are in need of resources to stimulate local prosperity and growth in order to reverse years of continual outmigration while western counties and larger metropolitan areas in North Dakota are challenged to support growing populations and to promote and sustain recent economic growth. Therefore, resources to encourage and support community building are valuable tools for North Dakota's current economy.

There are many ways to define and describe a community. A community can be defined by a geographical area (e.g., geo-political boundaries, selected neighborhoods, retail trade areas, or in reference to specific settings like