# The 'Graying of North Dakota' - What's Happening Now?

**NLDTCA's Summer Administrator Conference** 

Walker, MN

July 24<sup>th</sup>, 2013

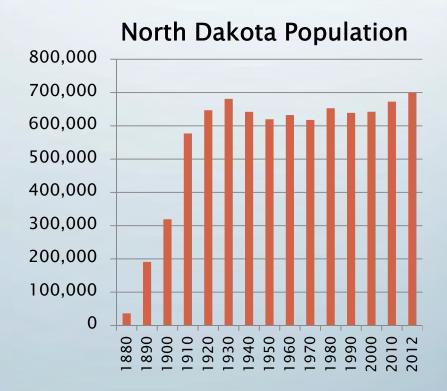
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#### Presentation Objectives:

- 1. To present an overview of historical shifts and trends in the population and demographics of people aged 65 and older in North Dakota (ND).
- 2. To discuss health care access, risks, and cognitive impairment issues of ND's older population.
- 3. To introduce a new website, ND Compass, and examine social indicators for the aging population of ND.

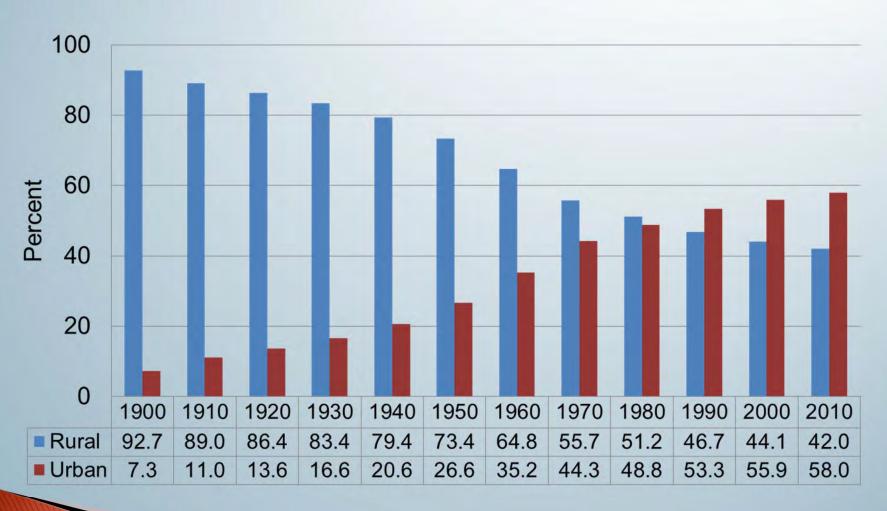
#### North Dakota Population

North Dakota's 2012
 population is at a
 historic high – 699,628.
 The previous peak was
 in 1930 at 680,845.



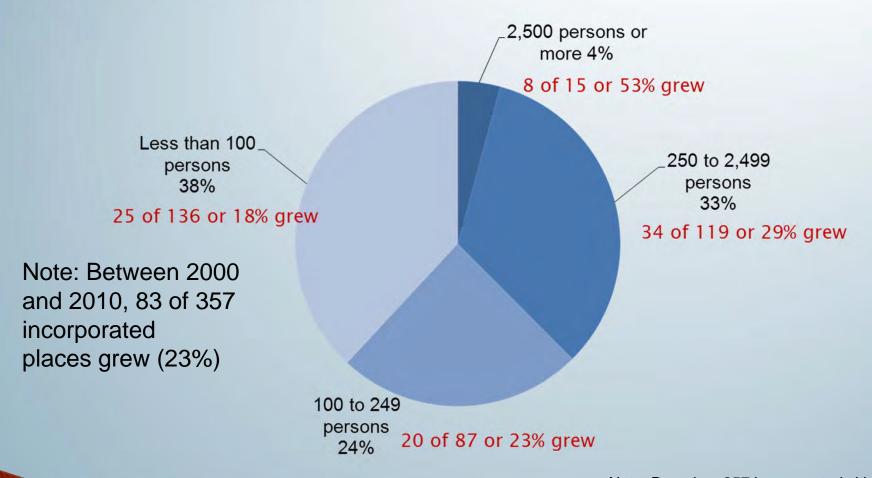
Source: U.S. Census Bureau, Decennial Census and the Population Division.

### Rural-Urban Population Distribution in North Dakota



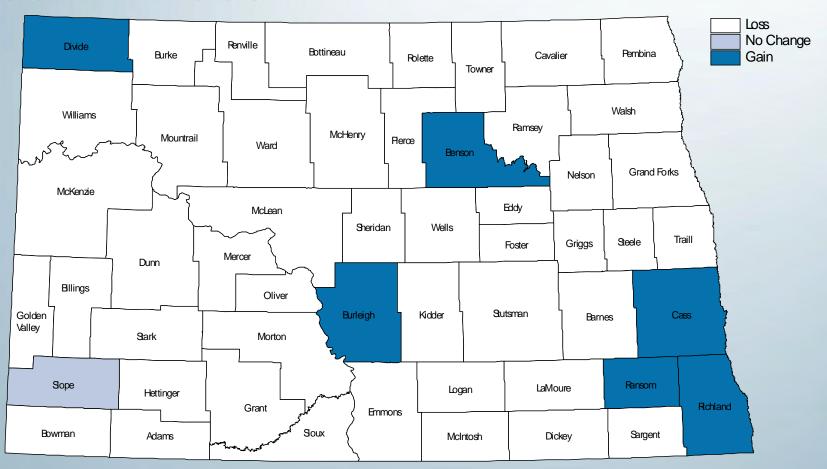
### City Size in North Dakota: 2010

% change 2000 to 2010 noted in red



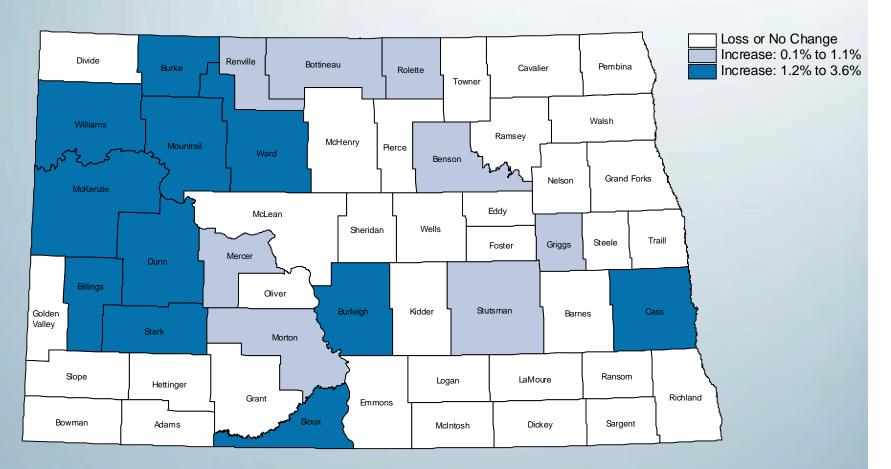
Note: Based on 357 incorporated cities Source: U.S. Census Bureau, Census 2010

### Percent Change in Population: 2002 to 2003



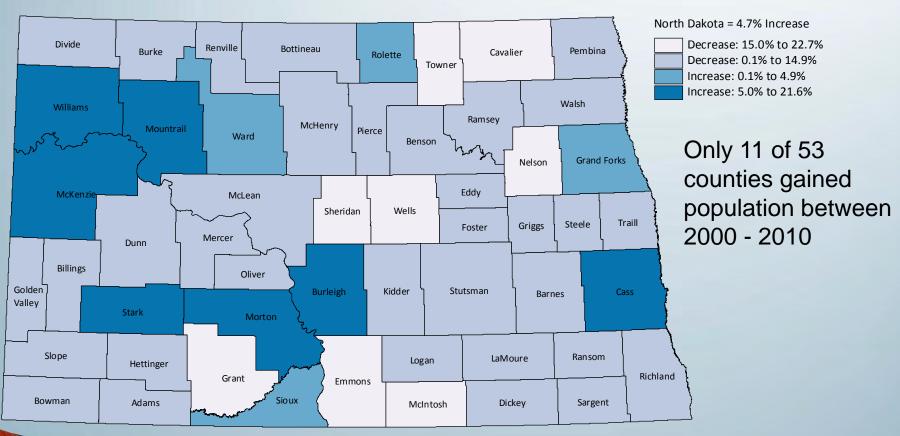
### Percent Change in Population: 2008 to 2009

Start to see impacts of oil boom

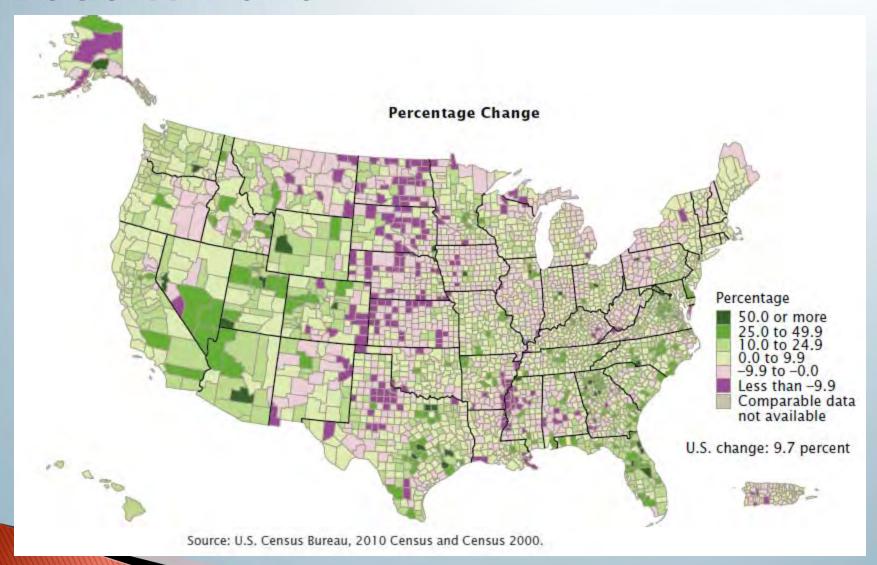


### Percent Change in Population: 2000 to 2010

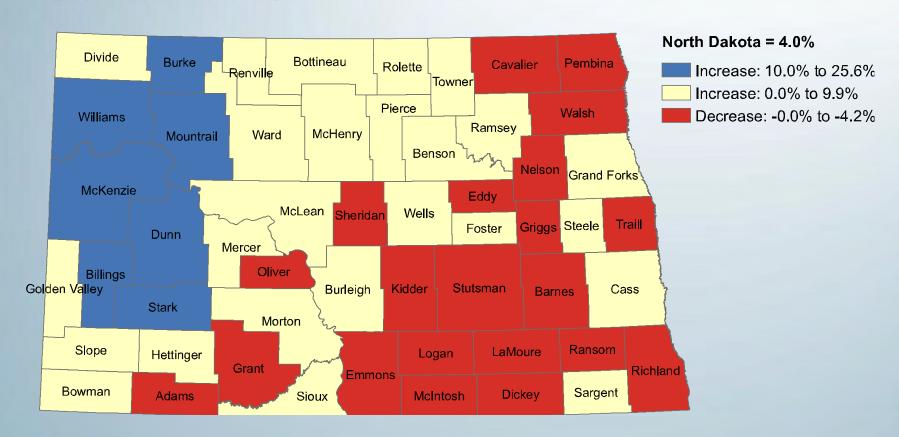
Percent Change in Total Population in North Dakota by County: 2000 to 2010 Source: U.S. Census Bureau, Decennial Censuses



### Percent Change in Population: 2000 to 2010

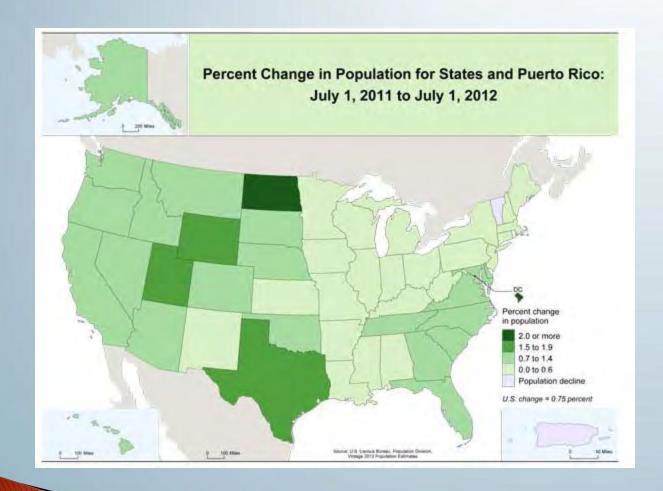


### Percent Change in Population: 2010 to 2012

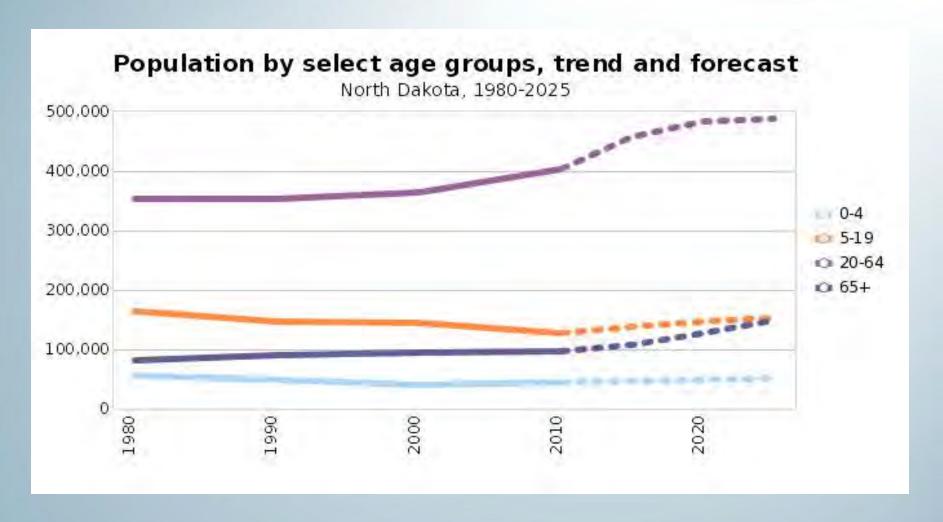


Source: U.S. Census Bureau, Population Division.

### Percent Change in Population: 2011 to 2012

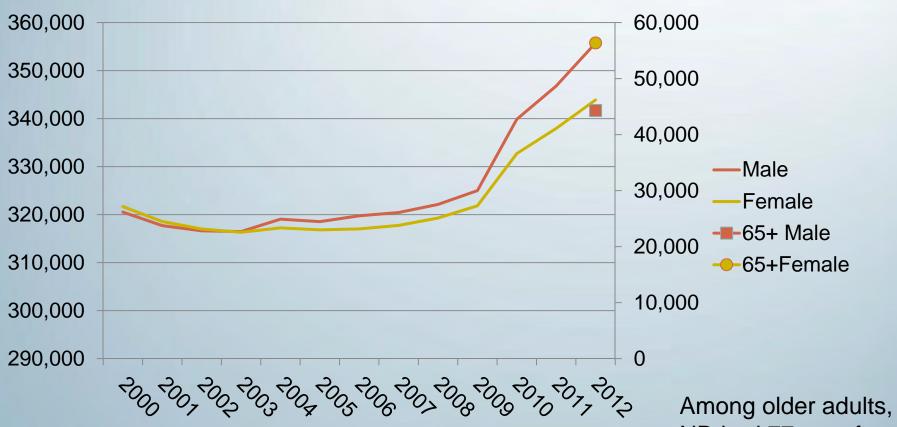


North Dakota's population grew 2.2% from 2011 to 2012, the fastest growth among all states.



Source: ndcompass.org

#### Gender Distribution in North Dakota



Source: U.S. Census Bureau, Population Division

Among older adults ND had 77 men for every 100 women.

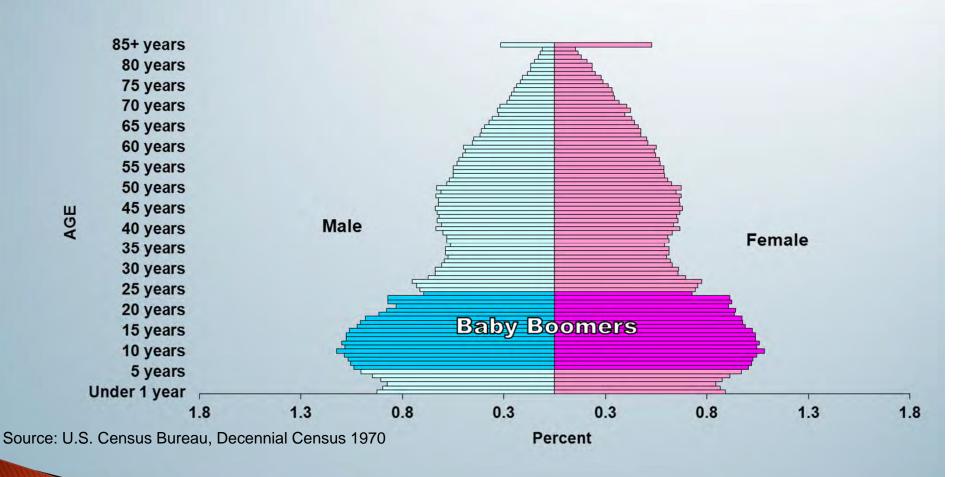
# North Dakota's Aging Population

Profile and trends of older adults - ages 65 years and older

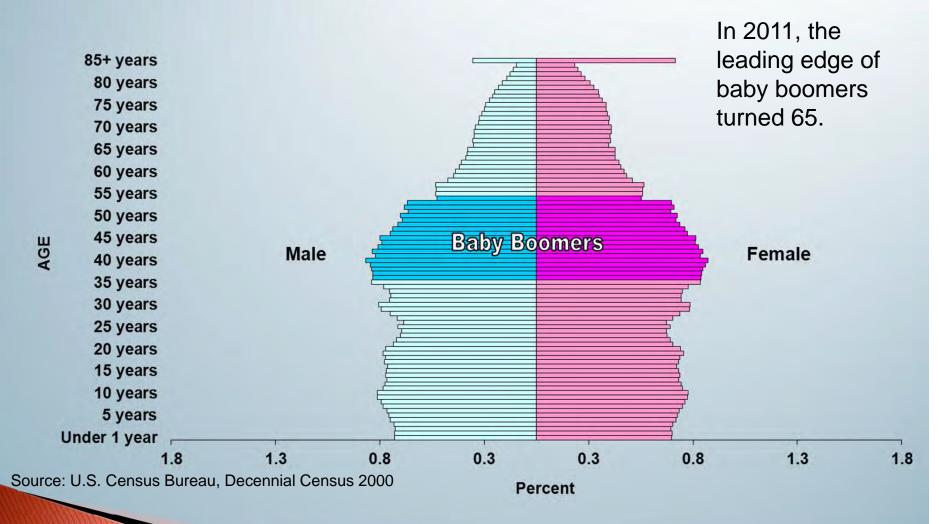
# The Shifting Landscape For Older Adults in North Dakota

- Robust economic climate has created opportunities but also challenges for western ND
  - Strain for services
  - Inflated housing demand (higher rents, higher property taxes)
  - Dynamic population
- Shifting concentration of seniors
  - Aging of baby boomers
  - Population loss or mixed growth
  - Improvements in life expectancy

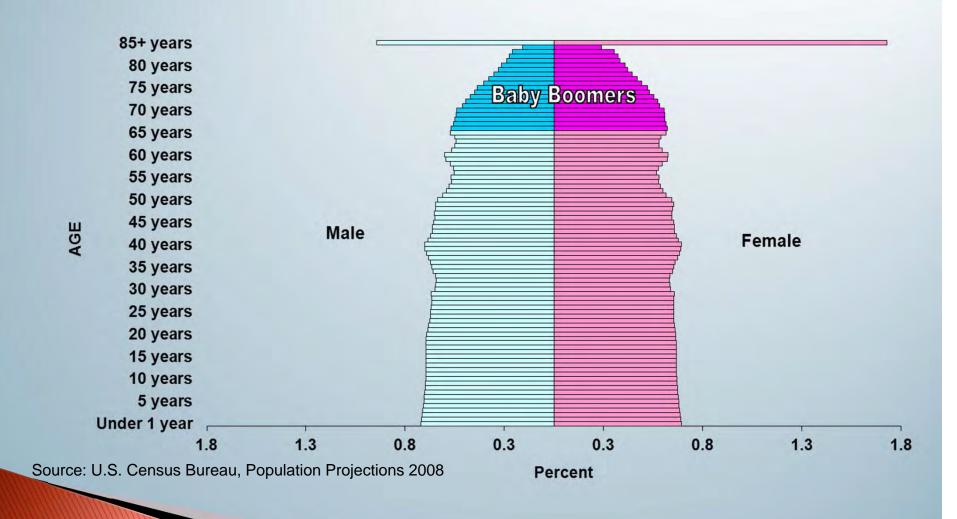
### Population by Single Year of Age and Sex in the U.S.: 1970



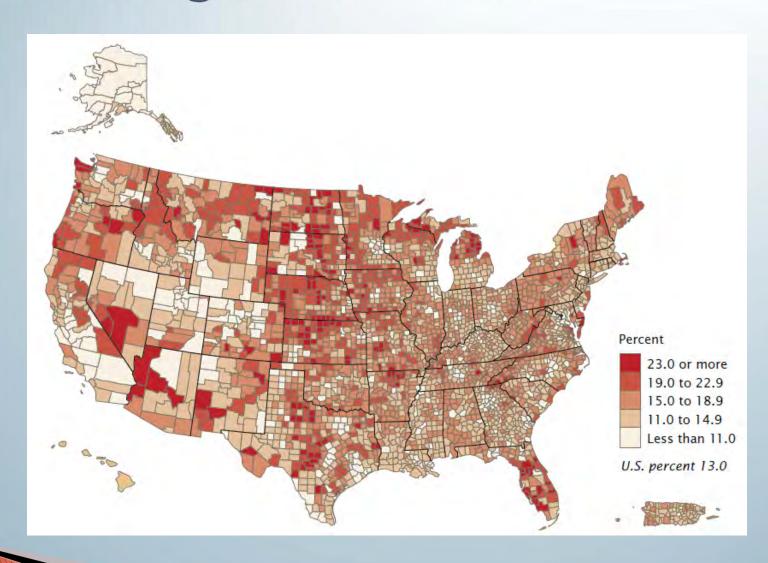
### Population by Single Year of Age and Sex in the U.S.: 2000



### Population by Single Year of Age and Sex in the U.S.: 2030

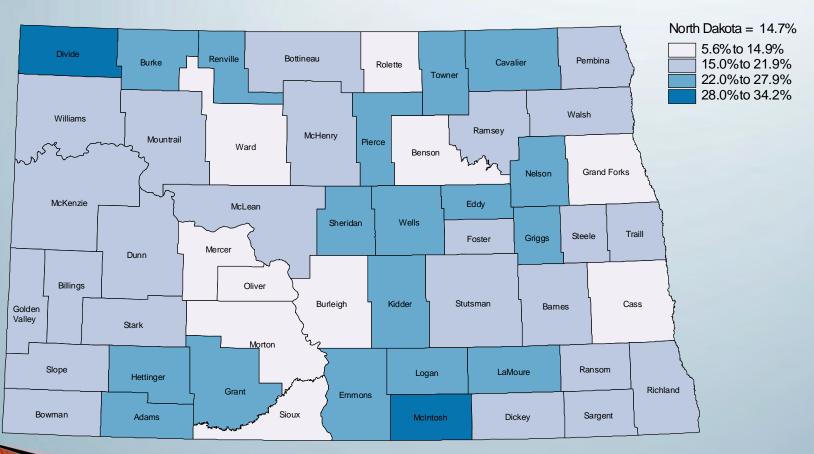


### Percent Ages 65+: 2010

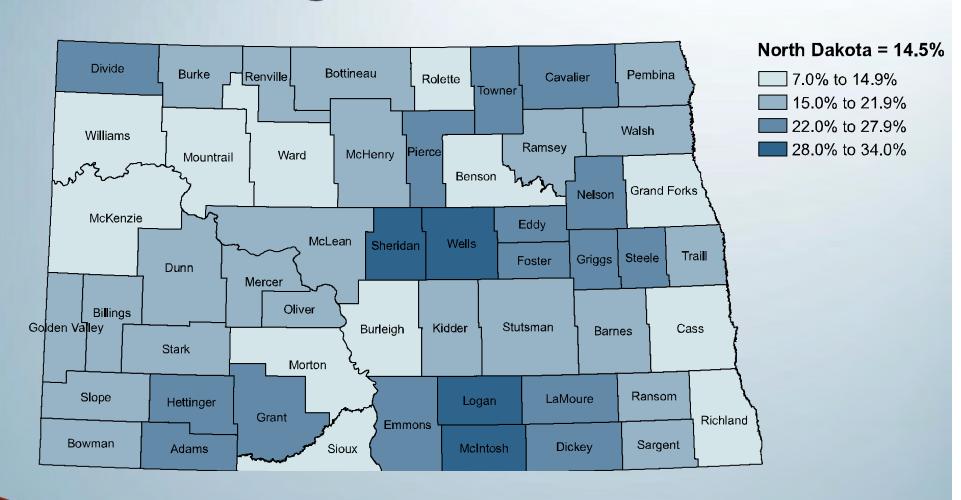


### Percent Ages 65+: 2000

Persons Ages 65 and Older as a Percent of the Total Population in North Dakota by County: 2000 Source: U.S. Census Bureau, Census 2000



#### Percent Ages 65+: 2012

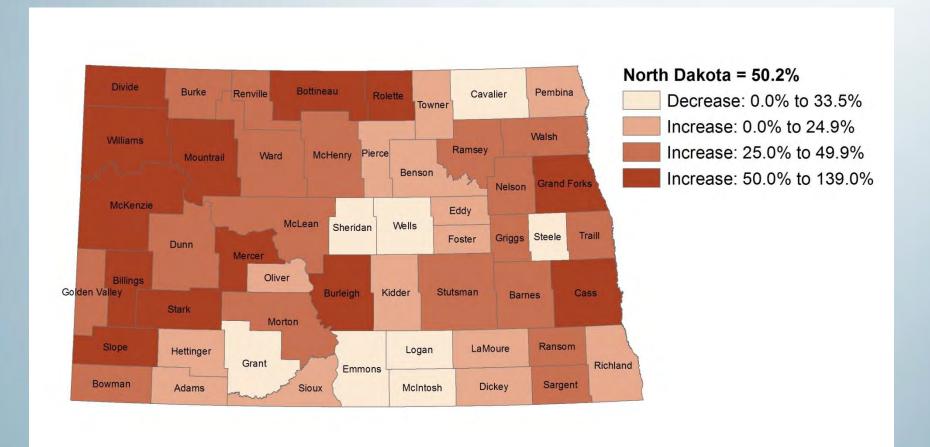


### Population Increase Projected

- Overall state proportion expected to rise to 18% (from current 14%).
  - Increases in other age groups (due to oil boom) lessening the "graying of ND"

- The number of older adults in ND is expected to increase 50%.
  - From 98,595 in 2011 to 148,060 in 2025.

### Projected Percent Change in Ages 65+: 2011 to 2025



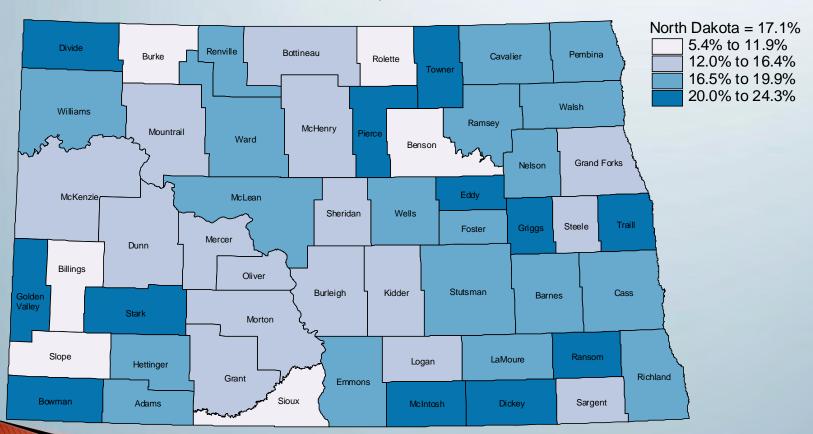
#### The Oldest-Old Population

- In 2012, ND had the 2<sup>nd</sup> highest proportion of older adults ages 85+ in the nation at 2.5%.
  - More than doubled from 1980 to 2012
  - Expected to stay fairly stable during the next 14 years
  - Likely to grow again when baby boomers reach this age bracket
- In 2010, ND had 221 residents age 100 and older
  - 90% were women

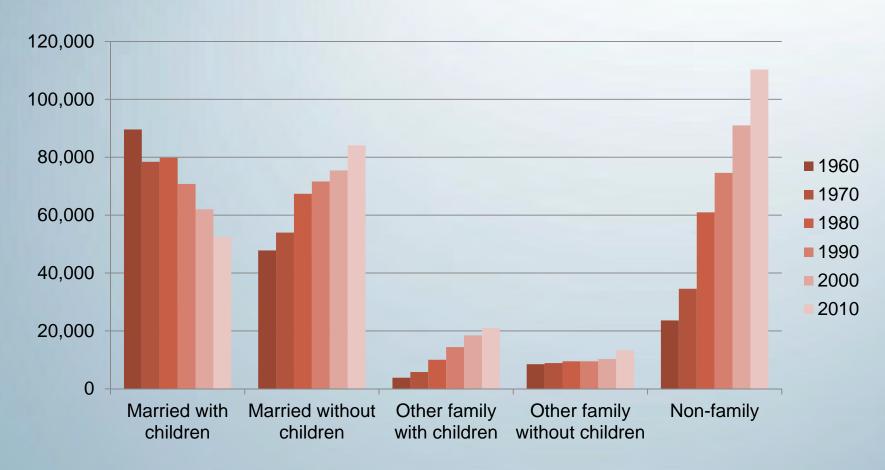
# Percent Older Adults Ages 85+: 2010

North Dakota Seniors Ages 85 and Older as a Percent of Seniors Ages 65 and Older in North Dakota by County: 2010

Source: U.S. Census Bureau, 2010 Census Summary File 1

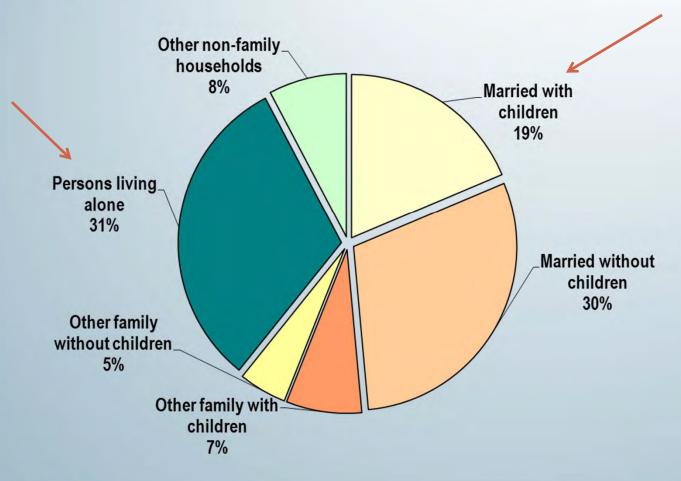


# Households by Type in North Dakota



Source: U.S. Census Bureau

### Household Types in North Dakota: 2010



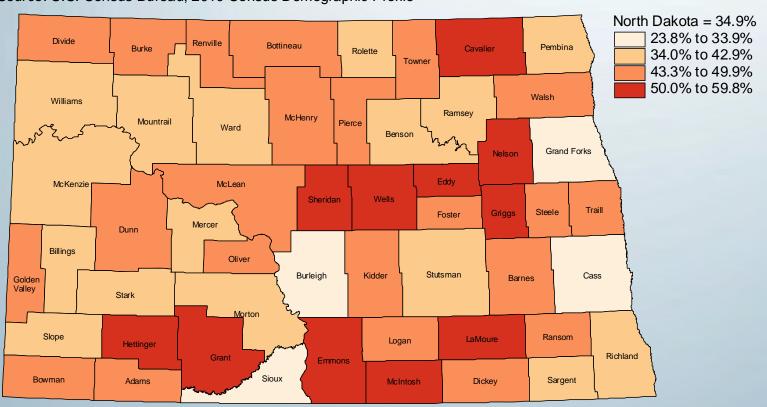
Source: U.S. Census Bureau

#### Households

- The vast majority of older adults in ND live in households.
  - 24% of all households has at least one older adult.
- More than 61,000 heads of households (householders) are older adults.
  - Half live alone 2<sup>nd</sup> highest proportion in the nation
    - compared to 44% nationally.
    - 72% of senior householders living alone are female.

### Single-Person Households, Percent 65+: 2010

Of Householders Living Alone, Percent Age 65 Plus in North Dakota by County: 2010 Source: U.S. Census Bureau, 2010 Census Demographic Profile



#### Marital Status of Older Adults

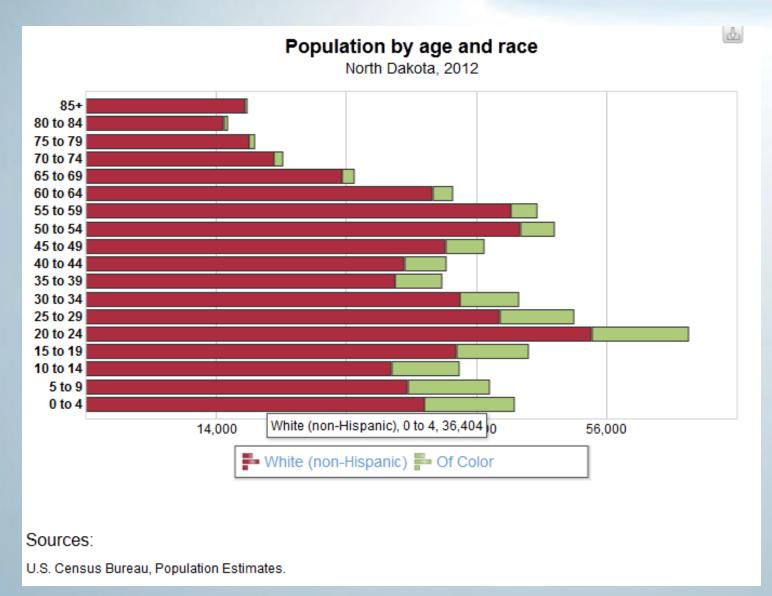
- More than half of older adults in ND are married.
  - 31% widowed
  - 7% divorced
  - 5% never married



- Approximately 1% of seniors live with grandchildren.
  - About one in four of these seniors is responsible for the care of his/her grandchildren

#### Demographics

- Twice the proportion of ND older adults are veterans compared to the overall population.
- Educational attainment among older adults is less than that of the overall state population.
- Most ND older adults are non-Hispanic white.



Source: ndcompass.org

#### Housing

- Most older adults in ND have not moved in the previous year (93% compared with 83% of all North Dakotans).
- 73% of senior households are owner– occupied (4<sup>th</sup> lowest proportion in the nation)
  - Nationally, 79% are owner-occupied.



#### Health-Care

- > 97% of ND older adults have some kind of health-care coverage.
  - In the U.S., most older adults are eligible for Medicare.
- Access to health-care services is an issue in North Dakota
  - 35% of all North Dakotans live in a primary healthcare professional shortage area.

#### Long-Term Care Facilities

- In 2010, about 6% of ND older adults live in skilled nursing facilities.
  - The majority of these residents are 85+.
  - Two-thirds of nursing home residents are female.
- In 2009, ~10% of ND older adults had at least one nursing home stay.
  - 30% of residents 85+ had at least one stay.

#### Economics - Housing

- Many ND senior householders experience cost-burdened housing.
  - Owner-occupied: 21% are cost-burdened compared to 29% nationally.
  - Renter-occupied: 47% are cost-burdened compared to 54% nationally.

# 2012 Statewide Housing Survey of Key Leaders and Stakeholders

- Respondents surveyed:
  - Are in moderate agreement that escalating housing costs are forcing older adults and low-income families to move.
  - Believe that older adults needing skilled-care facilities are getting their needs met moderately well and better than older adults wanting to age in place at home.



## Poverty

- The poverty rate among older adults in ND (for whom poverty has been determined) is 12% (same as overall state rate).
  - 11 counties have at least 20% of their older adults living in poverty.



## **Economics - Labor Force**

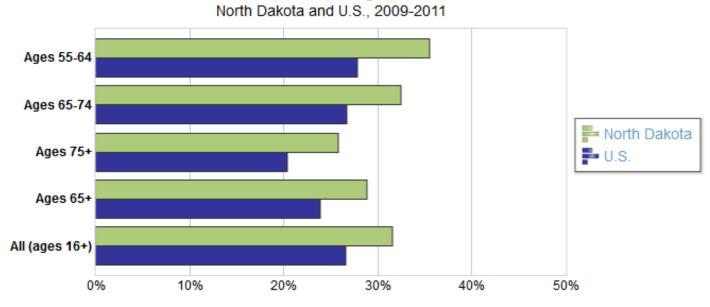
- The ND retirement ratio was 24% in 2010 compared to 22% nationally.
  - 9th highest ratio in the nation
  - People 65+ as a proportion of those 20 to 64

19% of older adults in ND are in the labor force.

## Older adults who volunteered in the past year by detailed age



One in three older adults ages 65 to 74 and one in four older adults ages 75+ did volunteer work in the previous year.



#### Notes:

The estimates shown here are based on data collected between 2009 and 2011, and therefore describe the average characteristics for that 3-year time period. Volunteering is defined as unpaid activities performed for or through an organization.

#### Sources:

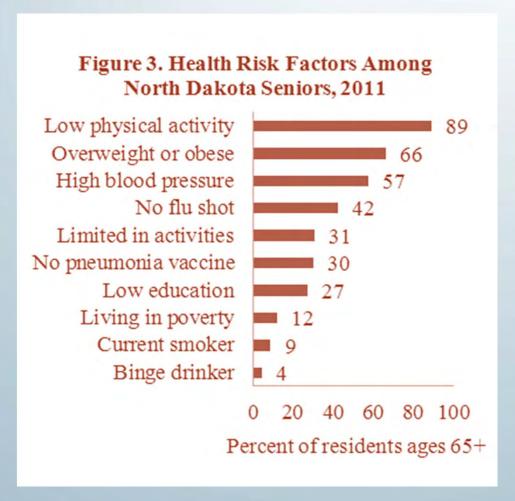
Current Population Survey, Volunteer Supplement, conducted by the U.S. Census Bureau for the Bureau of Labor Statistics.

Source: ndcompass.org

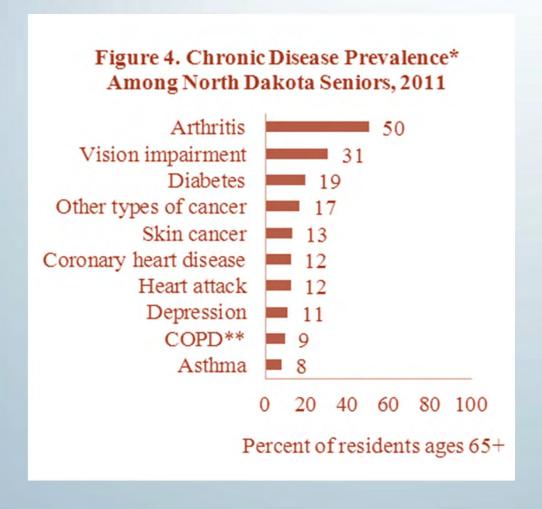
## Economics - Income/Assistance

- Older adult households receive income from a variety of sources:
  - Social Security 94% (mean = \$15,714)
  - Earnings 36% (mean = \$33,219)
  - Retirement income 31% (mean = \$17,236)
  - Supplemental Security 3% (mean = \$8,030)
  - Cash public assistance 1% (mean = \$3,005)
  - 6% received Food Stamp/Supplemental Nutrition Assistance Program benefits

# Health Risk Factors Among North Dakota Older Adults



### Health Issues



Source: 2011 BRFSS

## Health Issues

- Nearly one in three (noninstitutionalized) seniors reports being limited in activities because of physical, mental or emotional problems.
  - 16% require the use of special equipment

## Difficulties and Disabilities

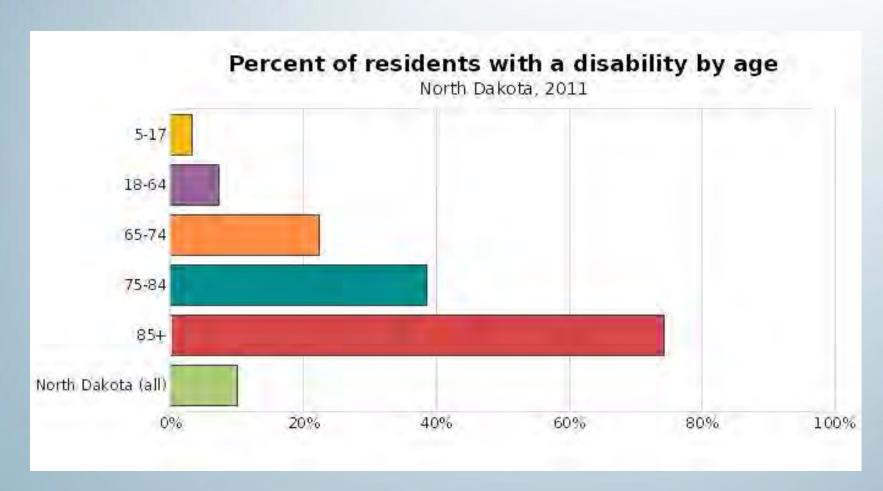
 More than one-third of (noninstitutionalized) older adults report having a disability (35%).

#### Difficulties include:

- Ambulatory (20%)
- Hearing (16%)
- Independent living (13%)
- Vision (7%)
- Cognitive (6%)
- Self-care (5%)



Source: U.S. Census Bureau, 2011 ACS 1-Year



Source: ndcompass.org

## Falls

- Among calls ND older adults make for emergency medical services, the vast majority are for falls.
  - 2,779 EMS calls were for falls (87% of all calls by older adults) in 2008.
- In 2011, 68 deaths were attributed to falls among ND older adults ages 70+.

# Cognitive Impairment

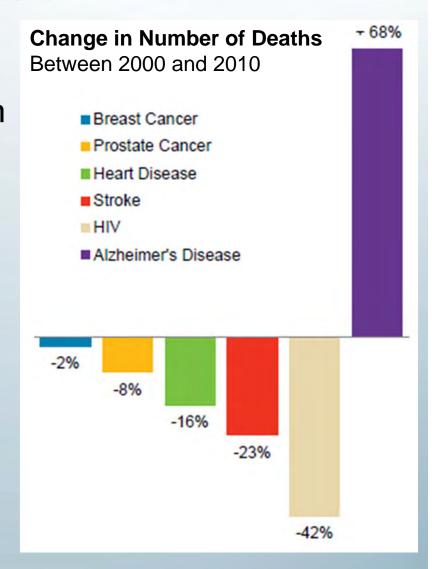
- Among ND nursing home residents in 2009:
  - 47% had severe or moderate cognitive impairment
  - An additional 31% had mild or very mild impairment
- Alzheimer's disease is the most common form of cognitive impairment.

### Prevalence of Alzheimer's Disease

- In 2010, about 18,000 ND older adults were living with Alzheimer's disease:
  - 700 ages 65 to 74
  - 7,700 ages 75 to 84
  - 9,800 ages 85 and older
- Nationally, an estimated
  - One in nine people ages 65 and older and one in three people ages 85 and older have Alzheimer's disease.

## Alzheimer's Disease

- Alzheimer's disease is the 6th leading cause of death in the United States (4th in ND) among older adults
- Alzheimer's disease continues to increase as a cause of death.
  - However, causes such as stroke and heart disease are decreasing in prevalence.



# Caregiving

- Nationally, about one in seven people with Alzheimer's and other dementias lives alone.
- Many do not have someone providing care to them, putting them at higher risk of issues such as:
  - Malnutrition
  - Inadequate self-care
  - Accidental death

# Informal Caregiving

In 2012, an estimated 28,000 informal caregivers in North Dakota provided 32 million hours of unpaid dementia care with a value of \$400 million.



## Informal Care

- National research shows that:
  - Two-thirds of older adults with long-term care needs rely exclusively on informal caregiving by friends and family
  - Half of older adults in need of long-term care who do not have a family caregiver are in nursing homes, compared with 7% who have a family caregiver.

## Informal Care

- Informal care includes:
  - Hands-on health provision
  - Care management
  - Companionship
  - Decision making
  - Advocacy
- The majority of informal care is provided by women.
  - The average caregiver is in her mid-40s, married, and working outside the home.

# Caregiving

- In addition to the expenses of caregiving, caregiving responsibilities can lead to:
  - Financial hardship through lost wages from reduced work hours,
  - Passing on a promotion
  - Taking a leave of absence
  - Time out of the workforce
  - Early retirement
- All of which can impact retirement income down the road

## Vulnerable Adults

- In 2012, 515 new cases of vulnerable adults in ND who had been subjected to (or were at risk of) abuse or neglect were reported.
  - Of those, 77% were adults ages 60 and older.
  - 60% of all cases were determined to be self-neglect.
  - The remaining cases were neglect, abuse or financial exploitation.
  - More than one-third of new cases involved adults with Alzheimer's disease or dementia.

### **NDSU Extension**

- Extension recently added a Gerontology Specialist position.
- Focus on education and support needs of older adults and their family members relating to:
  - > Falls
  - >Aging at home
  - ➤ Caregiving

### NDSU EXTENSION SERVICE

Source: http://www.ndcompass.org/trends/for-discussion/jane-strommen-NDSUExtension-older-adults-Jun13.php

# "North Dakota's Aging Population: Profile and Trends of Seniors Ages 65 and Older"



Available online at http://www.ag.ndsu.edu/publications/landing-pages/kidsfamily/aging-population-65-older-ec-1673

# Introducing North Dakota Compass

www.ndcompass.org

# What is ND Compass?

A: a new one-stop social indicators website in North Dakota with tools to help you access and interpret data

A: a data indicators <u>and</u> community improvement project

Compass **gives everyone** in our state

– policymakers, business and community leaders, concerned individuals who live and work here – a **common foundation** to identify, understand, and act on quality of life issues that affect our communities.

## Working to Change the Equation

#### From:

Good intentions +

No common base of information =

Inefficient decisions

#### To:

Good intentions +

Sound, credible information +

Common sense of purpose =

Productive decisions for strong communities

# A platform for data-driven decision making

- Data Helps:
  - Make informed decisions
    - Where to focus efforts
    - Where to allocate resources
  - Secure funding
    - Motivate supporters to act and contribute
    - Make a case to funding organizations
  - Determine if you are having the impact you seek
    - Tweak processes along the way if necessary

# Topic areas and key measures currently on ND Compass...

#### Aging

Disability ages 65+, median income, volunteerism older adults

#### Children & Youth

 Population trends, Connection to adults, Youth use of alcohol, Youth sexual activity

#### Civic Engagement

Voter turnout, Volunteerism

#### Demographics

Population, Age, Race, Disability

#### Disparities

 Age, Gender, Income, Native American Reservation Area, Race

#### Early Childhood

 Low birth weight, Preschool enrollment, Children with working parents

#### Economy

 Economic output (GDP), Jobs, Median income, Poverty

#### Education

 3<sup>rd</sup> grade reading scores, 8<sup>th</sup> grade math scores, High school graduation

#### Environment

Air quality

#### Health

Diabetes, Obesity, Health care coverage, Mental health

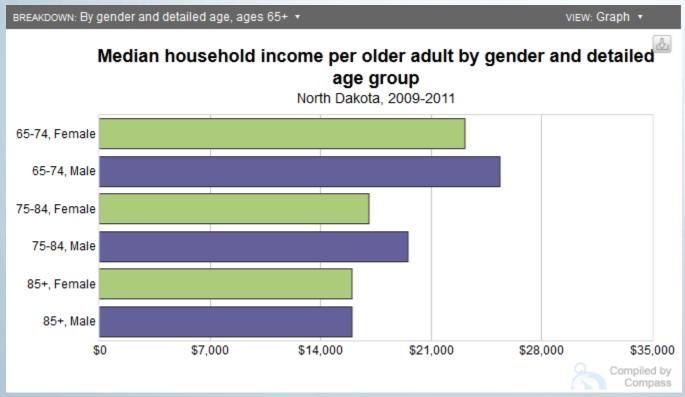
#### Housing

 Cost-burdened households, Homeownership rate, Homeless persons

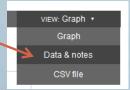
#### Workforce

 Postsecondary degree completion, Educational attainment, Proportion of adults working

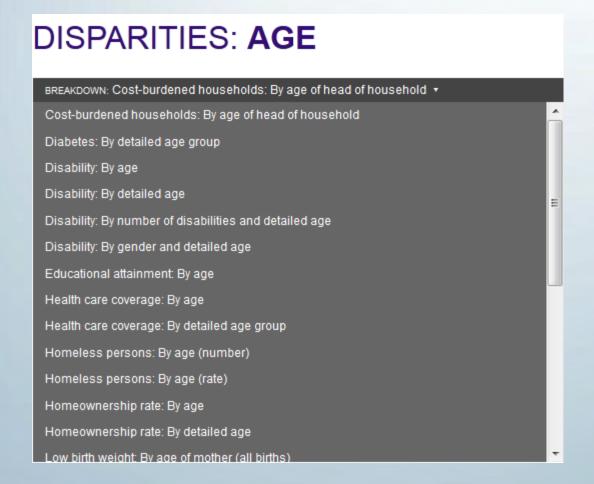
# Compass serves as a data curator and a discussion starter



- Engaging graphs
- Detailed data in the "Data and notes" tables



# Age breakdown in Disparities



# ND Compass provides data and trends for...



- Various geographic levels, depending on indicator
  - State level
  - National and state-to-state comparisons
  - 8 planning regions
  - 53 counties
  - 3 metropolitan areas and five micropolitan areas
  - Top 15 cities
  - 4 reservations with population Fort Berthold, Spirit Lake, Standing Rock (entire and ND-part only), Turtle Mountain
- Various characteristics, depending on indicator
  - Explore age, gender, race, income

## ND Compass also has...

- Analysis of current trends from researchers and commentary from community leaders and stakeholders
  - Major Trends
  - For Discussion
  - Ask a Researcher
- Cultivated links to "more measures"
- Links to "ideas at work" in our state and across the nation
- An e-"library" of recent publications and research-tested strategies

# Let's take a peak...

report or discovered a useful web site

on any of these topics?



Annual population estimates tell interesting stories about

North Dakota's growth patterns

qualifications, go to the "View" drop

down menu found above each key.

# A Dynamic Site, Always Under Development

- Topics under development:
  - Public Safety
  - Transportation
- Toolkit under construction:
  - Community Building
- Geographic profiles
- Color scheme

- Data updates occur frequently
- New resources are continuously being added
- On-going Facebook posts reflecting timely research and data
- New topics are explored every month in our columns and newsletter

## Major Trends

- Vibrant Communities
- Shifting Economy and Workforce
- Healthy People and Families

### Current For Discussion piece

- By Dean Bangsund, research scientist with NDSU's Department of Agribusiness and Applied Economics
- "Economic contribution of the petroleum industry in North Dakota"

#### Current Ask a Researcher Piece

- By Megan Chmielewski, a researcher with Minnesota Compass and Wilder Research
- "Annual population estimates tell interesting stories about North Dakota's growth patterns"

## Partnership with Wilder Research

- Created and operates the award—winning MNCompass site
  - mncompass.org
  - Serves as the model for ND Compass
  - Run the "back-end"
    - MINNESOTA COMPASS

      April Challens From Poor Engagement Committee Control Companies Control Committee Control Control

- Where possible, topics and data are available on BOTH sites
  - Especially beneficial to communities along the Red River Valley

# Input from the Community

- Steering Committee
- Advisory Committee
- Topic-specific Technical Working Groups

ND Compass engages data users, community stakeholders, and funders to:

Assess relevancy of topics and key measures

: Reflect quality-of-life

: Data availability

Suggest resources
Help champion our site

# Sustainability for Compass



- Investments from communities, tribal entities, local and regional foundations, businesses, and individuals.
- Sponsorships at an annual conference to discuss trends and future directions.
- Collaborations on research and projects.
- In-kind support.

# Compass provides:

- Data and resources to help you make informed decisions, secure funding, and determine if you are having the impact you seek.
- Information that will help the community make informed decisions about how to become a better place to live, work, and raise families.

# How can you get involved?

- Explore ndcompass.org
- Sign up for the e-newsletter
- > Follow us on Facebook
- > Tell us how you have used Compass
- Suggest a resource
- > Tell others about Compass
- Serve on a technical working group
- Become a financial supporter

### **Questions?**

- Ramona Danielson, Assistant Director
- **701-231-9496**
- ramona.danielson@ndsu.edu



Measuring progress. Inspiring action.

- Visit the website at www.ndcompass.org
- ✓ Sign up for our monthly e-newsletter
- ✓ Connect with ND Compass on Facebook (/NDCompass)
- ✓ Email us at ndsu.ndcompass@ndsu.edu

## Summary

- 1. Historical shifts and trends in the population and demographics of people aged 65+ in ND.
- 2. Health care access, risks, and cognitive impairment issues of ND's older population.
- 3. ND Compass, which includes social indicators for the aging population of ND.