

Sustainability for Compass

To ensure long-term sustainability, North Dakota Compass must garner support and momentum across the state. Opportunities include:

- Investments from communities, tribal entities, local and regional foundations, businesses, and individuals.
- Sponsorships at an annual conference to discuss trends and future directions.
- Collaborations on research and projects.
- In-kind support.

Current support includes:



NORTH DAKOTA COMPASS... Measuring progress. Inspiring action.

North Dakota Compass

ndcompass.org

Get Involved

- ⇒ Explore ndcompass.org
- ⇒ Follow us on Twitter and Facebook
- ⇒ Tell us how you use Compass
- ⇒ Suggest a resource
- ⇒ Tell others about Compass
- ⇒ Serve on a technical working group
- ⇒ Become a financial supporter



For more information, contact ND Compass at NDSU: ndsu.ndcompass@ndsu.edu or (701) 231-9496.

Measuring Progress. Inspiring Action.

Many North Dakota communities face significant challenges. Information is vital to assess the needs of communities and monitor changes. This is especially the case for many western communities in North Dakota impacted by energy development.

Those interested in obtaining data on social indicators for areas within North Dakota must spend valuable resources compiling information from different data providers. Most small- and mid-sized communities are not well positioned to accomplish this, and many larger communities are duplicating efforts.

Leveraging is a community development approach that has been effective at overcoming some of the hurdles of small size and limited resources. North Dakota Compass is an on-line social indicators resource that can fill this important unmet need for North Dakota communities.

*Current
(and proposed)
topics:*

- ⇒ Aging
- ⇒ Children & Youth
- ⇒ Civic Engagement
- ⇒ Demographics
- ⇒ Disparities
- ⇒ Early Childhood
- ⇒ Economy
- ⇒ Education
- ⇒ Environment
- ⇒ Health
- ⇒ Housing
- ⇒ (Public Safety)
- ⇒ (Transportation)
- ⇒ Workforce

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The underlying principle behind North Dakota Compass is leveraging.

Researchers at the Center for Social Research at North Dakota State University and Wilder Research have partnered to produce a social indicators website in North Dakota. The partnership leverages Wilder's upfront investment in producing Minnesota's nationally-recognized, and arguably the "gold standard," social indicators website (www.mncompass.org).

Key stakeholders from across North Dakota serve on committees in order to provide their technical expertise and knowledge.

North Dakota Compass creates cost savings and promotes community and economic development by:



- ⇒ Providing data across a broad spectrum of important issues.
- ⇒ Visualizing complex information to reach a broad spectrum of people.
- ⇒ Serving as a repository for localized data and research.
- ⇒ Updating data on an ongoing basis.
- ⇒ Adjusting to reflect the changing needs of our state.
- ⇒ Reducing duplication of efforts in tracking important social indicators.
- ⇒ Identifying disparities by analyzing available data by geography and, at the state level, by characteristic.
- ⇒ Measuring progress and promoting accountability through a common metric and baseline.
- ⇒ Producing efficiencies in decision making by providing objective, comparable information in an easily accessible format.
- ⇒ Encouraging collaboration by creating a venue for resource sharing.
- ⇒ Increasing civic awareness of opportunities and challenges in our state.

NDSU is an EO/AA institution. This publication will be made available in alternative formats for people with disabilities upon request, (701) 231-9496.

North Dakota Compass has two goals.

THE FIRST GOAL:

To provide those who serve communities a reliable, objective, and uniform resource for exploring dynamics among and within communities and for measuring the progress communities make over time.

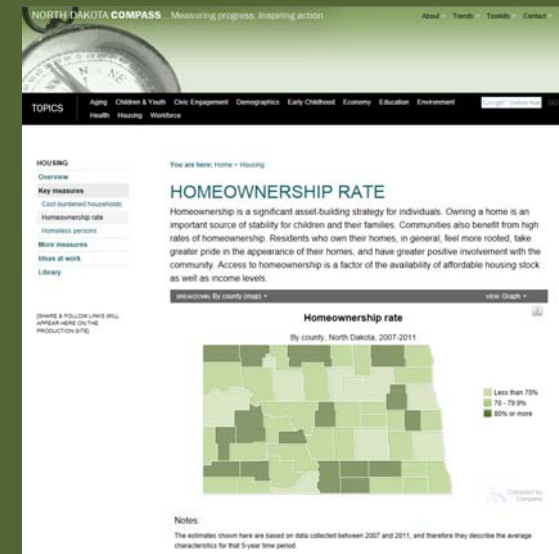
THE SECOND GOAL:

To enhance the ability of community members to become engaged in advancing their community through information sharing and networking.



Visit now...
ndcompass.org

- ⇒ Explore topics and key measures.
- ⇒ Within key measures, explore state-level breakdowns by age, gender, race, and income.
- ⇒ Within key measures, explore geographic breakdowns, including the state, its eight planning regions, 53 counties, four Native American reservations, and larger cities.
- ⇒ Within breakdowns, view detailed information and data in the "Data and notes" tabs.
- ⇒ For each topic, access more measures, learn about ideas at work, and explore the library.
- ⇒ Read *For Discussion* and *Ask a Researcher* guest columns.
- ⇒ Sign up for our e-newsletter.
- ⇒ View news related to ND quality of life on Twitter (@NDCompass) and on Facebook (/NDCompass).



Watch for additional key measures as well as new features, including a community building resource "toolkit" and geographic profiles.

